Jacqueline E. Wanner

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TEACHING EXPERIENCE

2002 – Present
Macomb Community College: Clinton Township, MI
Faculty IT/Web Programming

I serve as an advisor for the Web Program and teach online courses related to the Web Programming field. I am responsible for curriculum design and development, course design, and the development of course content within the Web Program. I am proficient in both the Canvas and MyITLab Learning Management Systems and actively serve as a member of the Online Advisory Committee.

My colleague and I co-manage and run the Macomb Makerspace. We opened our doors to Macomb students in Fall 2018, and remain active to date. We participate in a variety of college-wide events including Middle School Days and Campus Tours, the Macomb Innovates Pitch Event, and Auto STEAM Days where we interact with students of all ages and promote creativity, collaboration, exploration, and risk-taking as a foundation for learning and igniting their passions.

2009 – 2011
Specs Howard Schools of Media Arts: Southfield, MI
Adjunct Faculty

Responsible for online course development and instruction of a newly offered Web Integration class discussing Web 2.0 and 3.0 concepts and technologies.

2007 – 2008
ITT Technical Institute: Troy, MI
Adjunct Faculty

Responsible for teaching and facilitating traditional classroom courses in Technical Professional Strategies, HTML, XHTML and Dreamweaver.

PROFESSIONAL INDUSTRY EXPERIENCE

2003 – 2009
Web Designer/Developer
SaveOn | Troy, MI

Responsible for the creation, management and maintenance of all Save on Everything company and corporate websites. Also responsible for developing new features to enhance the current company websites and assisting the sales staff and the marketing department with their creative and Internet needs.

2001 – 2002
Web Graphic/Designer
AJ Prindle & Co. | Farmington Hills, MI

Responsible for the creation of all artistic design elements for the AJ Prindle website. I was also a member of the UI (user-interface) team in charge of the re-design of the company website. I was responsible for the creation of marketing collateral, promotional emails for the web, and web banners for over 1500 affiliate websites including Hotmail and MSN, promotional materials.

EDUCATION

2016 – Present
Master of Arts in Educational Technology
Michigan State University | East Lansing, MI
Spring 2020 anticipated graduation

2000 – 2008
Master of Science in Management
Walsh College | Troy, MI

2002 – 2005
Associate of Applied Science – Website Programming
Macomb Community College | Clinton Township, MI

1989 – 1991
Bachelor of Fine Arts: Advertising Design
Wayne State University | Detroit, MI

CERTIFICATIONS & CREDENTIALS

Quality Matters
QM Rubric Update Sixth Edition (RU): Issued June 2018
Peer Reviewer Course (PRC): Issued December 2017
Applying the QM Rubric: Issued June 2014

Higher Ed Experts
Responsive Web Design for Higher Ed: Issued May 2014

Lynda.com
Responsive Design Fundamentals: Issued March 2014
Responsive Design Workflows: Issued March 2014

Certification Partners (CIW)
E-Commerce Specialist: Issued May 2013
Web Design Professional: Issued May 2013
Web Design Specialist: Issued September 2011
Web Foundations Associate: Issued February 2010

2000 – 2001
Creative Director
eRegister, Inc. | Troy, MI

Responsible for the conceptualization and creation of all artistic design elements for the eRegister website as well as the creation of marketing collateral, banners, logo design, and multimedia presentations.

2000
Digital Art Director
Campbell Ewald | Warren, MI

Responsible for conceptualization, direction, and implementation of artistic design on the following Chevrolet brands on chevrolet.com: Tracker, Commercial Specialty Vehicles, Astro, and Express Van. I also Designed look and feel for the Chevrolet 2001 home pages on chevrolet.com and created web banners for online display and distribution.

1993 – 2000
Web Interface Designer, Digital & Graphic Artist/Designer
Ameritech Interactive Media, Inc. | Troy, MI

Responsible for the implementation and conceptualization of all artistic design elements on Ameritech's Yellow Pages Internet website YellowPages.net. I Embedded graphical elements into existing HTML templates as well as created HTML search engine templates for use by third-party vendors. I created co-branded interactive and static banners for websites such as eBay, Harmony House, LookSmart, Art.com, Yahoo!, and over 1,000 affiliate sites and worked closely with the Marketing Department where I assisted in conducting Focus Groups for the re-design/s of Ameritech YellowPages.net website.

Additionally, I was responsible for creating, developing, and maintaining web sites for Ameritech Interactive Media, Inc. client which included developing web style presentations to satisfy each company's specialized needs. Often, I was contracted internally to create promotional materials for several business units in Ameritech.

TECHNICAL SKILLS

Proficient in both Mac and Windows Operating Systems
Canvas & MyITLab (LMS)
Adobe Creative Cloud – Photoshop, Illustrator, Dreamweaver, Acrobat Pro
TechSmith® - Camtasia, Snagit, Relay, Fuse
Microsoft Office – Word, Excel, PowerPoint
WordPress
Visual Studio Code
HTML, CSS, JavaScript, PHP, Responsive Web Design
Raspberry Pi

HONORS & AWARDS

Macomb Community College
Innovation Grant Award Recipient for the Macomb Makerspace (March 2018)
NISOD Excellence Award - Macomb Community College (2007)

Quality Matters
Certificate of Course Recognition for ITWP 1000 Web Programming course at Macomb Community College (July 2018)

ITT Technical Institute
TPAP Bonus Award (2007-2008)

SaveOn
Soaring Eagle Excellence Award (2005)